

Key Remarks from Editor-in-Chief for AIB Research Series

We are delighted to celebrate the launch of the AIB Research Series with this inaugural volume. On behalf of the AIB Editorial Team, I would like to extend a very warm welcome to the readership of the AIB Research Series. I would like to take this opportunity to express my sincere thanks to all authors, board members, editors, and reviewers, all of whom have contributed to the success of the Research Series, which is developed in line with one of the missions of AIB to promote research activities within its academic community to ensure quality education.

AIB Research Series primarily focuses on research examining issues centering around the field of business. This provides a crucial forum to address important issues and share research findings, and discuss various aspects in business, from which the readership in the field can benefit. This volume consists of a variety of research topics which include mobile banking, use of debit card, financial management analysis, online tax payment, etc., in which the research employs qualitative and quantitative approaches.

We believe that the regular research publications in the AIB Research Series involving various topics will pave the way for AIB to become a leading institution in academic research and development in Cambodia.

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Editor-in-chief